

7111 # 05803

NCC Cable System Order

117606061

Order #	62356527	Flight Dates	10/24/16 - 10/30/16	Update Date	10/25/16								
Syscode	1458	Agency	Medium Buying LLC	Version	1 Vs. 1								
System Name	Spectrum/Packerland, WI	Advertiser	Ron Johnson for US Senate	Show All Lines									
Market	Wausau, WI	Client Code		Total # of Weeks	1								
AE	Andrew Yoiles	Product Code		Total	\$10.00								
Sales Coordinator	Luke Priddy	Est Code	NA	Commission	\$1.50								
Office	Washington	Product Name		Net Total	\$8.50								
Phone	(301) 951-2620	Credit Status		Total Spots	1								
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0								
Survey	Cable Nielsen Live+1 Jul'16	Makegood Policy	Approval Required	Sold On	Cost Per Spot								
Comments :		10/25 New order. Please review and confirm. Thanks!											
		<table border="1"> <tr> <td>GRP</td> <td>-</td> <td>GMP</td> <td>-</td> </tr> <tr> <td>CPP</td> <td>-</td> <td>CPM</td> <td>-</td> </tr> </table>				GRP	-	GMP	-	CPP	-	CPM	-
GRP	-	GMP	-										
CPP	-	CPM	-										

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	Nebraska @ UW Badgers	10/24/16	10/30/16	18:00	21:00						X		-	-	1	\$10.00	\$10.00	30	UW FB 10/29
<div> <div>Oct 2016</div> <div>Nov 2016</div> <div>Dec 2016</div> <div>Jan 2017</div> <div>Feb 2017</div> <div>Mar 2017</div> <div>Apr 2017</div> <div>May 2017</div> <div>Jun 2017</div> <div>Jul 2017</div> <div>Aug 2017</div> <div>Sep 2017</div> <div>Total</div> </div>																				
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$10.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$10.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/25/16

62356527 | Wausau, WI | Spectrum/Packerland, WI | 1458 |